

LIT & XRS



ARCHES



LIT Arches: Overview

NEW SIGNATURE ARCH LEGS LIT ARCH HEADER DESIGNS

Our LIT Arches scream, "Welcome to your wash"! They are great at promoting your brand with this massive, LED illuminated panels! With nearly 70 square feet of illuminated graphics, our grand entry arches only require one foot of tunnel space, but leave a long lasting impression that will make your customers return for more. Plus, it will increase your revenue per car up to \$3/car when applying a cascading foam wall!



SPECTACULAR SHOW
Over 200 LED Lights will generate a spectacular illumination of your own personalized branded message for your arch.

CUSTOMIZED GRAPHICS
Choose from 10 different header shapes and create site specific graphics with your own branding.

SPACE EFFICIENT DESIGN
Requires only 12 inches of tunnel length. Comes in multiple header designs to fit your washes height requirements.



1 Header Style
Ten (10) standard header designs - Oval, Wave, Keystone, Bubble, Volcano, Badge, XL Oval, Lollipop, Slim, and Slim 45.

2 Powder Coated Aluminum
Our arch structure is precisely CNC machined, welded, and prepped with a durable white powder coat finish.

3 Utility Chase-ways
Eight (8) extra large CNC machined utility chase-ways with perfect locations for your air and solutions lines.

4 LED Back-lit Graphics
Perfectly spaced and engineered to provide super bright LED back-lit graphics.

5 Edge Colors
Make it your own with four different edge colors - White, Blue, Red, and Black.

6 Custom Graphics
If you do not like our standard graphic designs, no worries... We create custom graphics for your brands identity at no additional charge.

XRS Arches: Overview



CREATIVITY & FREEDOM | UNLIMITED DESIGN POSSIBILITIES CUSTOMIZABLE SHAPES AND GRAPHICS

It's all in the presentation! The XRS Arch is the perfect compliment to your tunnel when you are looking to take your applications to the next level. This is our most customizable arch with custom shapes and graphics available. The XRS Arch can easily increase your revenue per car with our eye catching graphics and LED lights.



SPECTACULAR SHOW
Over 70 square feet of marketing real estate to promote your own personalized message and branding.

CUSTOMIZED SHAPES
Unlimited design options enable you to create site specific shapes and graphics to match your car washes branding.

SPACE EFFICIENT DESIGN
Our arches slim profile requires only 12 inches of tunnel length.



1 Header Style
Completely customizable shape and graphics. Create a multi-dimensional look with our professional graphic design.

2 Powder Coated Aluminum
Our arch structure is precisely CNC machined, welded, and prepped with a durable white powder coat finish.

3 Utility Chase-ways
Eight (8) extra large CNC machined utility chase-ways with perfect locations for your air and solutions lines.

4 LED Turbo/Strobe Lights
Super bright LED lights available to grab your customers attention and confirm their purchase.

5 Custom Graphics
If you do not like our standard graphic designs, no worries... We create custom graphics for your brands identity at no additional charge.



Arch: Options & Add-Ons



- ✓ **SPECTACULAR SHOW**
Spectacular cascading, glowing "Foam Wall" completely encapsulates the vehicle.
- ✓ **EXTRA REVENUE GENERATOR**
Generate \$3 to \$5 additional per package or leverage your best package.
- ✓ **SPACE EFFICIENT DESIGN**
WOW... Only requires 12" of tunnel length.

1 Foam Wall
Generates solid, cascading foam wall for the vehicle to pass through. Includes Foam Wall, all mounting hardware, (3) Mega Foam Chambers with easy clean inserts.



2 Elbow™ Foamers
Includes Elbow Foamer, all mounting hardware, Mega Foam Chambers with easy clean inserts.



3 Foam Streamers™
Includes Motor City's Foam Streamer™ Head, all mounting hardware, and our ultra-compact traditional foam chamber.



4 Boomerang™ K-Foamers
100% PVC designed, Foaming K-nozzle manifold includes all mounting hardware, Mega foam chambers and push to connect fittings.



5 Foam Sticks or K-Foamer Sticks
Includes Foam Sticks or K-Foam Sticks, all mounting hardware, and our ultra-compact traditional foam chamber. Available in Single & Dual Sets.



6 LED Wall Washer Lights
Create an exceptional show of the product application by back-lighting foaming products



Top - 6ft. of super bright LED Wall Washer lights.
Top & Sides - 12ft. of super bright LED Wall Washer lights.

7 Strobe Lights
Available in (4) different colors - Red, Blue, Yellow, and White. Utilized for package confirmation and instructional sign packages.



8 Turbo Lights
Available in (4) different colors - Red, Blue, Yellow, and White. Available as an add-on to create an enhanced visual experience.



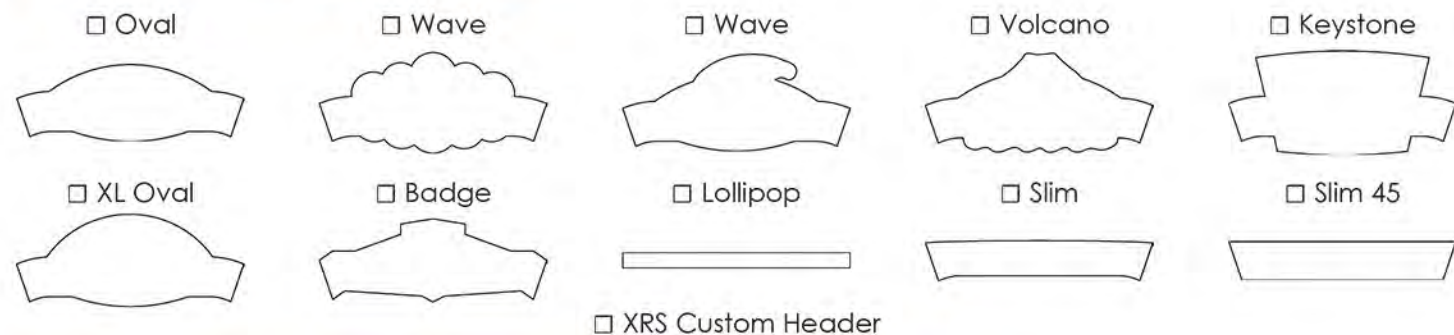
9 Entrance Sonar
Includes Sonar and all mounting hardware to have the sonar placed in the proper height location for efficient sensing.



Arches: How to Order

STEP 1 - Select Arch Type - XRS (Non-Back-lit Graphics Panel) **OR** LIT (Back-lit Graphics)

STEP 2 - Select Header Style



STEP 3 - Select Edge & Channel Color (LIT Arch Only)

- Red
- Blue
- White
- Black

STEP 4 - Select Left Side Layout

Please select one Left side layout -

- Instructional
- Package Confirmation
- Graphics Only

STEP 5 - Select Right Side Layout

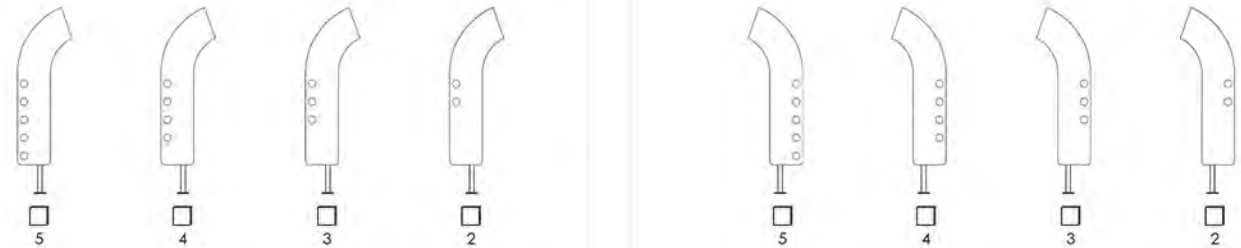
Please select one Right side layout -

- Instructional
- Package Confirmation
- Graphics Only

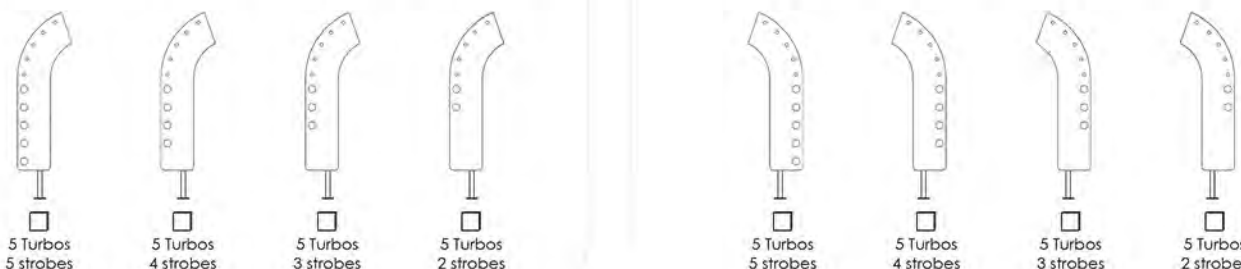
XRS or LIT with Turbo Lights



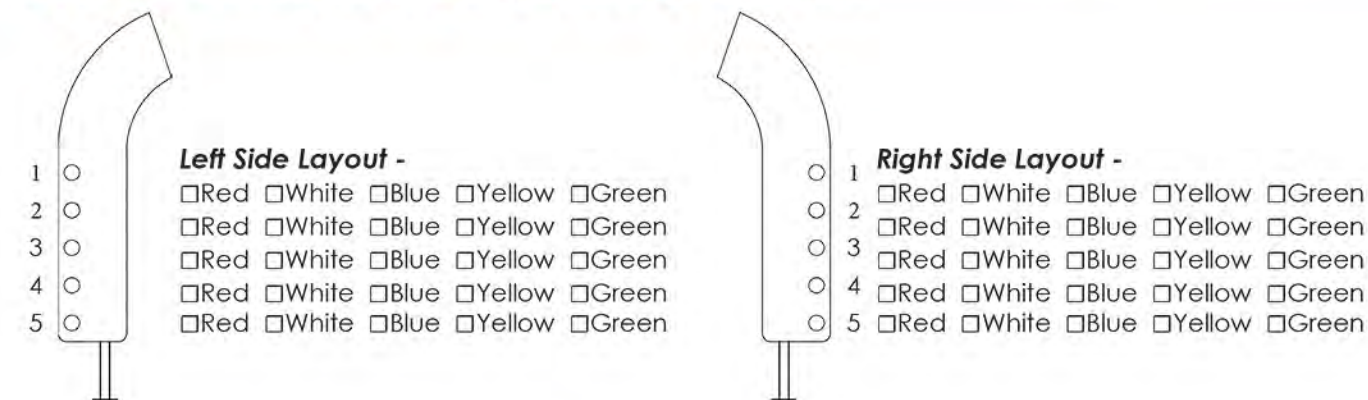
XRS or LIT with Strobe Lights



XRS or LIT with Turbo & Strobe Lights

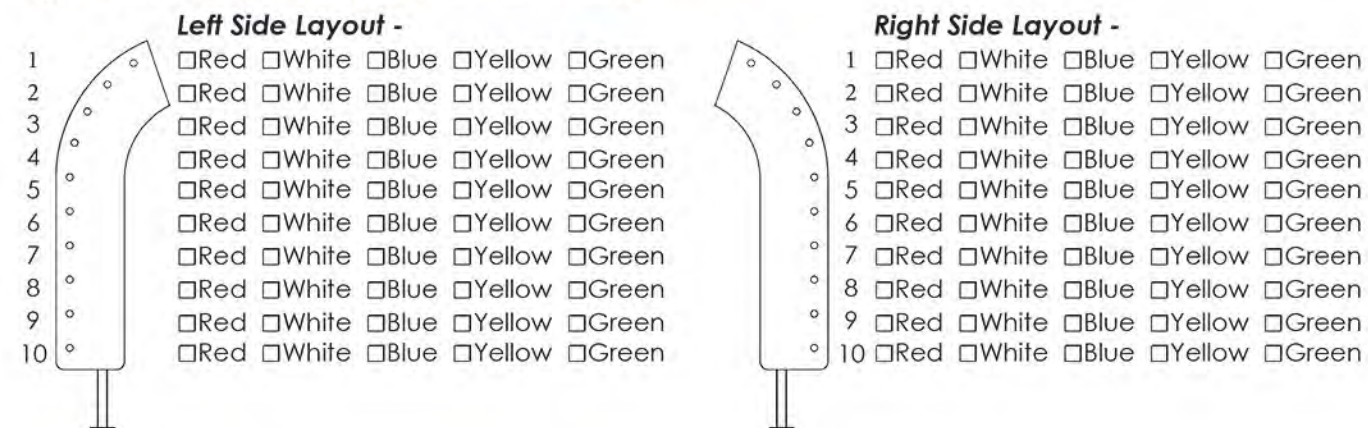


STEP 6 - Select Strobe Light Color/Placement



STEP 7 - Select Turbo Light Style & Color

Style - Select One Solid Color Rotating



STEP 8 - Select Application Equipment

- Foam Wall with Mega Foam Chambers
- Elbow Foamer Set with Mega Foam Chambers Single Triple
- Boomerang Style K-Foamer Single Double

STEP 9 - Select LED Lighting

- LED Foam Wall Back Lighting (Top) **Select Color** - Red Blue Yellow
- LED Foam Wall Back Lighting (Sides) **Select Color** - Red Blue Yellow

STEP 10 - Select Arch Configurations

ARCH TYPES	SELECT ONE			LED LIGHT KITS		SELECT ONE						SELECT ONE		
	SONAR	FOAM WALL	SUDZ TANK	TOP	SIDES	SINGLE K BOOMERANG	DUAL K BOOMERANG	FOAM STICK SINGLE	FOAM STICK DUAL	K-STICK SINGLE	K-STICK DUAL	ELBOW FOAMER SINGLE	ELBOW FOAMER DOUBLE	ELBOW FOAMER TRIPLE
EXAMPLE 1	X	X		X	X	X						X		
EXAMPLE 2	X		X	X							X	X		
EXAMPLE 3		X		X	X									X
EXAMPLE 4			X	X										X
EXAMPLE 5		X		X	X		X					X		
YOUR ARCH														



Motor City Wash Works, Inc.

48285 Frank Street
Wixom, Michigan 48393 USA

p: 866.362.6377 • **f:** 248.313.0271
e: sales@motorcitywashworks.com
w: motorcitywashworks.com

GET MORE
GET MOTOR CITY™

Copyright ©2023 Motor City Wash Works, Inc. All rights reserved.
Prices and availability subject to change without notice.